

Create a thriving
workforce with a powerful
360° feedback system.



Employees who get regular feedback from their managers and peers tend to feel more positive and productive at work. But, sadly, **less than 30% of employees** said they received valuable feedback.

Feedback is essential for employees at all levels. Feedback shows the company cares about employee's growth and values their contributions.

Partnering with us will benefit your business. You can take our word for it!

SurveySparrow helps you craft data-backed learning and development plans by letting you take advantage of our intuitive, efficient, and easy-to-use tools and services.



45% of employees value feedback from their managers, peers, and customers, yet less than 30% said they receive it.

Challenges with traditional employee performance review systems.

[The old school way]



Performance reviews are often biased.



Reviews are ineffective as they're not from multiple sources.



Lack of complete picture of employee's performance.



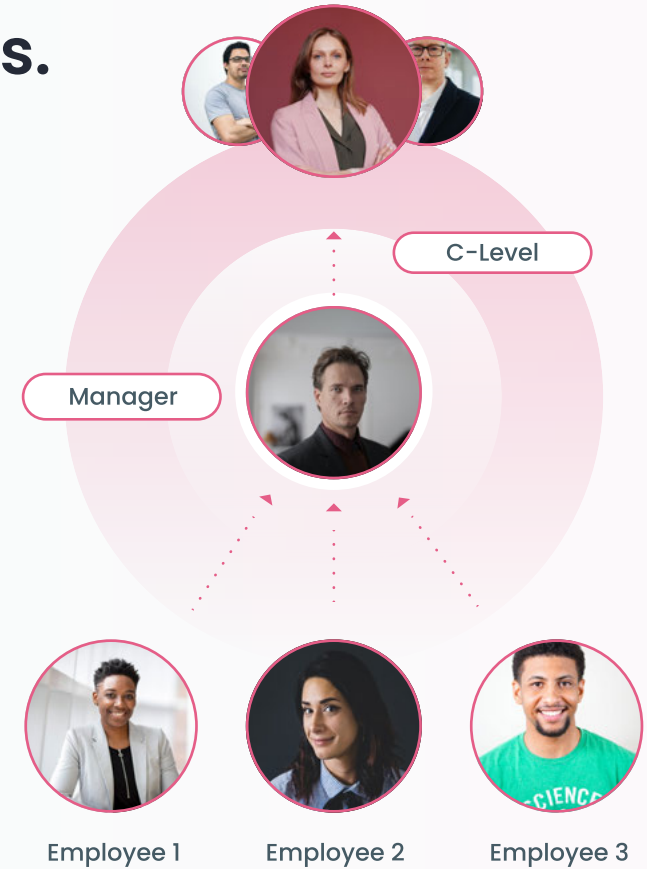
Less productive employees. No clarity on how they're valued in the company.



Hard to spot development opportunities in teams.



Less teamwork as no tips from peers.



How your company **benefits** from SurveySparrow's 360° feedback system.

[The Refined way]



Transparent communication.



Balanced performance review.



Reviews go beyond a single leader.



Avoid bias & standardize reviews.



Improve self-awareness in employees.



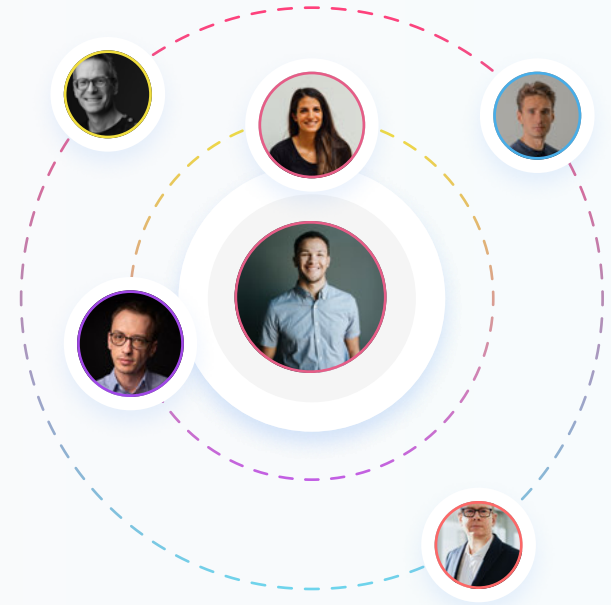
Get a full perspective of strengths & weaknesses.



Uncover hidden strengths and blindspots.



Foster continuous improvement.



Our 4 step process to accelerate your data-backed learning & development decisions.

Build

Use our pre-build 360° feedback assessment based on competencies or customize questions that suit your needs.



Invite

Configure participants and roles as peer, reportee, manager, or create custom roles. Set cut-off dates, report generation, language, and more. Share invites to all evaluators with our pre-built onboarding email templates.



Customize

Personalize your dashboards either to reflect your team's or individual employees' performance. Slice and dice the data the way you want with our powerful charts and graphs.



Manage

Our intuitive employee portal allows you to track the progress of individual assessments and automate email reminders for incomplete evaluations.

**Our 3 most
popular features
loved by our
customers.**



Fully customizable 360 reports.

Our reports can be customized to get actionable insights on your employees' performance. Here's a snapshot of what's inside our report.

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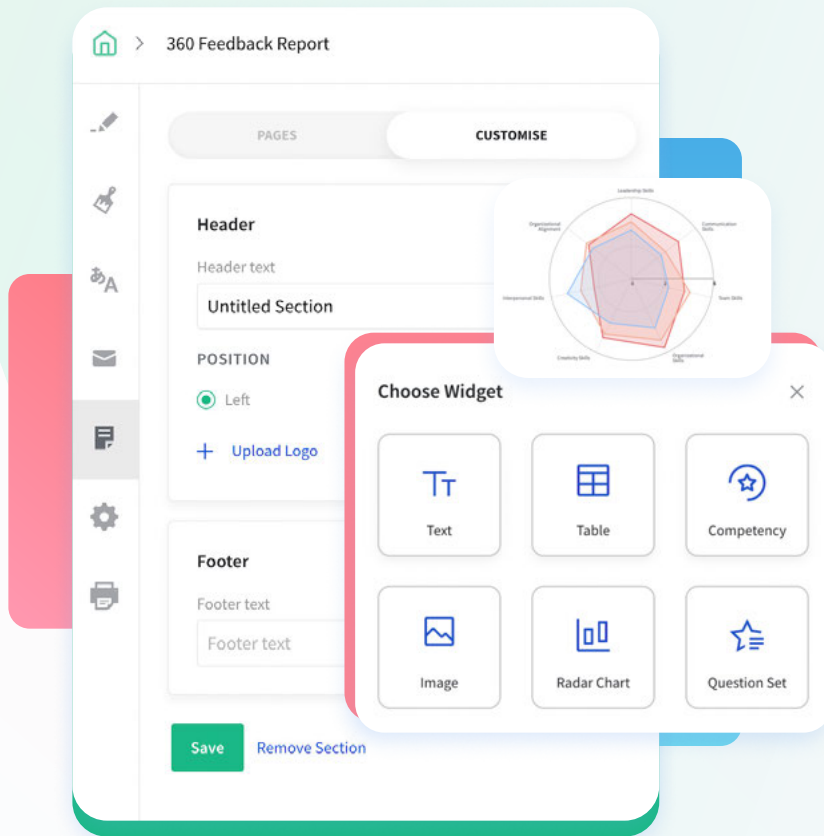
Competency Summary – Get a holistic view of competency-based results by each rater group.



Gap Analysis – Easily spot gaps between individual reflection and rater group evaluation.



Strengths – Show competencies that individuals and rate groups consider to be their key strength.





Areas of Improvement – Discuss competencies which both the individual and rater group agree for refinement.



Hidden Strengths – Reveal areas which employees don't notice but the rater group considers to be their key strengths.



Blind Spots – Uncover areas which individuals rate themselves more than the rater group.



Detailed feedback – Deep dive into the details of each feedback collected.

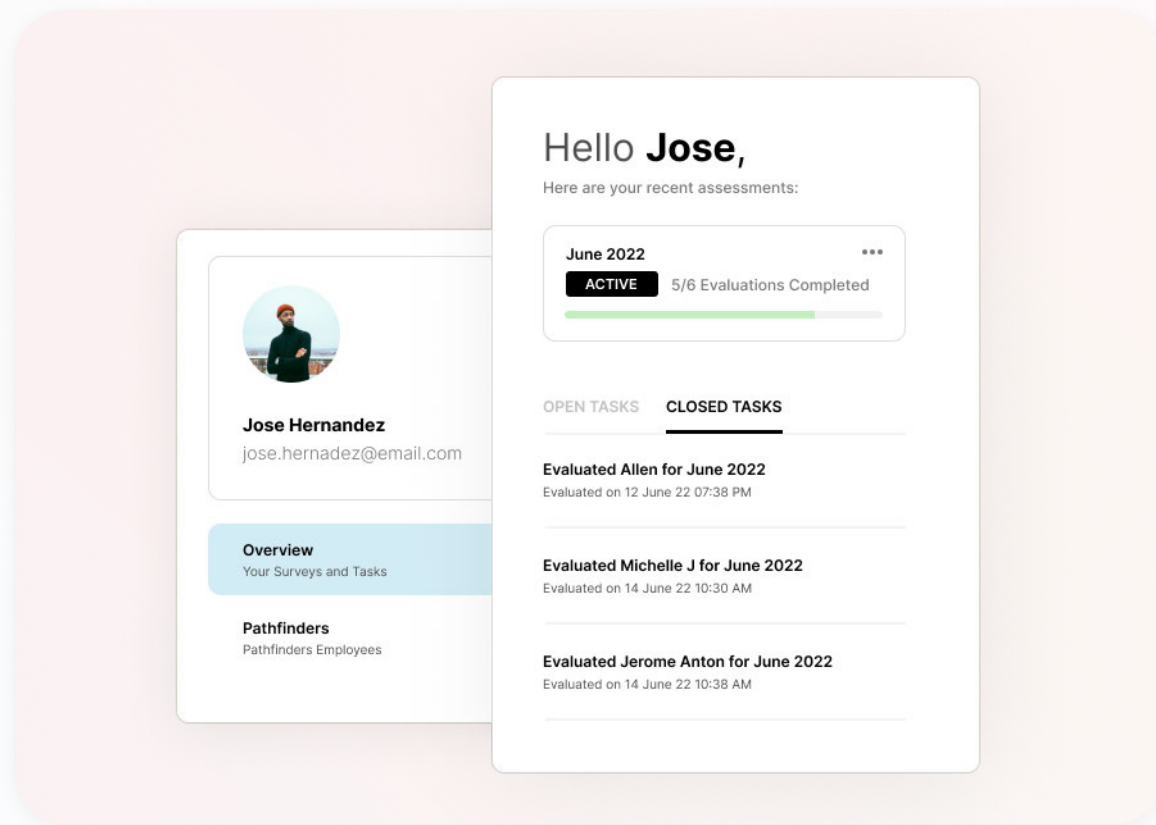


Personal Development Plan – Craft personalized development plans with a data-driven approach.

Dedicated employee portal.

Once you sign up for the 360 assessments, each employee gets a dedicated employee portal.

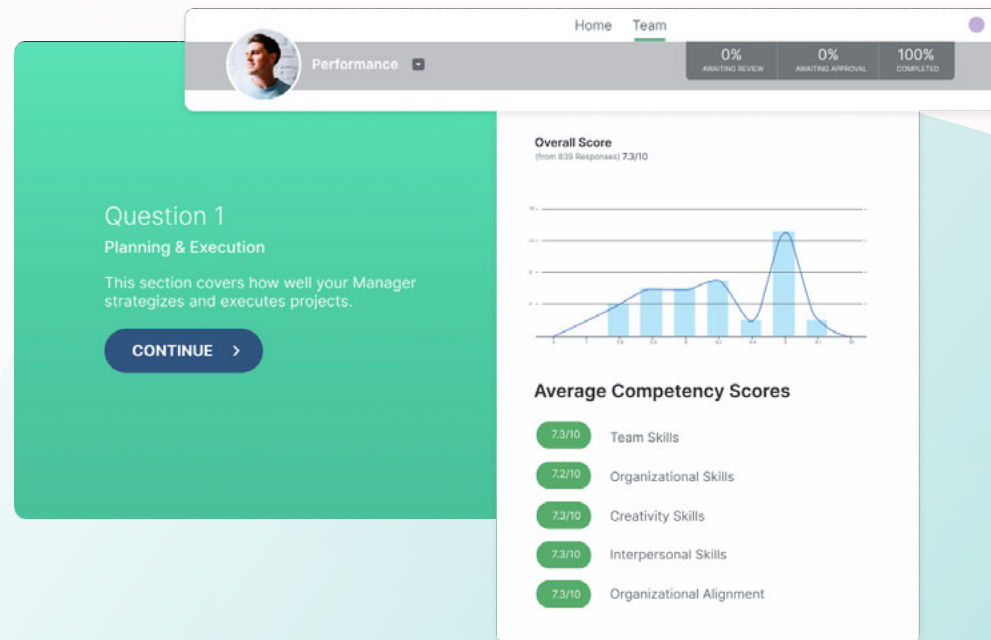
Track the progress of assessments and automatically send reminders for incomplete evaluations with just a few clicks.



Intuitive Manager Dashboard.

Boost your team's productivity with our Manager Dashboard.

Get a complete picture of your team by tracking key metrics that drive revenue. Identify top-performers, determine training needs, and build a thriving team.



Go beyond 360 assessments to complete employee experience.



So the big question is...

Why SurveySparrow ?



Easy to
implement



One EX
Platform
for all needs



24/5
Support



Dedicated Customer
Success Manager



User Training,
Onboarding



86+ International
Languages

Our tailored success plan



Security Above All



Recognitions we are proud of



Trusted by reputed brands globally

